



☐ ICC Cricket World Cup
West Indies 2007 Inc
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Dear Spectator

Thank you for your purchase of a travel package for the ICC Cricket World Cup West Indies 2007. I have no doubt that you will enjoy some fantastic cricket and also delight in the beauty and charm our region has to offer.

We take this opportunity to remind you to comply with the ticket conditions (set out on the back of the ticket or on a separate document attached to your application form).

The tournament itself owes much to the sponsors and the sport of cricket itself will benefit from the contribution these sponsors make. In turn, these sponsors must be protected. You are accordingly not allowed to use tickets (whether part of a travel package or not) as prizes in competitions or for any promotional or commercial purposes. In addition, tickets must not be used for ambush marketing purposes. Ambush marketing is any unauthorised activity intended to create an association with the tournament or intended to exploit the publicity or goodwill of the tournament. An activity intended to diminish the status of sponsors is also considered to be ambush marketing.

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We are extremely wary of unauthorised ticket sales which inflate ticket prices and deprive legitimate spectators of tickets. We do not want your tickets finding their way into the hands of unauthorised sellers and accordingly you may not transfer, sell, re-sell, offer or auction tickets other than in the limited circumstances permitted under conditions 8 and 11 of the ticket conditions, i.e. only from the Applicant (as defined in the ticket conditions) to a Guest (as defined under the ticket conditions) and not for commercial gain.

Any ticket purchased or used in violation of the ticket conditions will be void and the purchaser will have no right of entry to the venue. In addition, a breach of the ticket conditions may result in legal action being taken against you.

Please also note that a list of prohibited and restricted items is set out in the ticket conditions in condition 13.

The restrictions and protections put in place by the ticket conditions are ultimately for the benefit of cricket lovers attending the tournament and we hope you understand and respect the reasons for their imposition.

See you in 2007 for the best ICC Cricket World Cup ever!

Yours sincerely

Stephen Price
Commercial Manager

OFFICIAL GLOBAL PARTNERS



EVENT AUTHORITY



OFFICIAL SPONSOR

